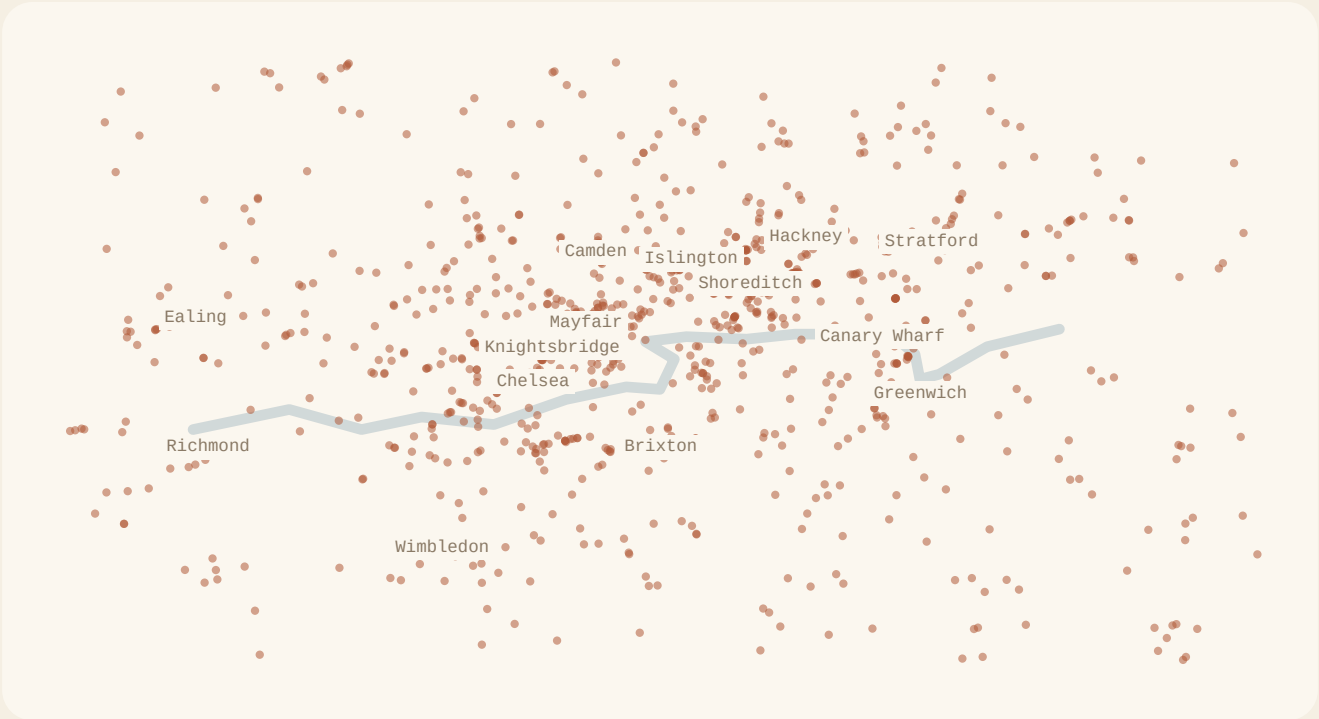


LOCAL-SERVICE MARKET REPORT - SAMPLE PAGES

London beauty-services market: salons, prices and chain concentration

Who is here, where they cluster, how they price, and how fragmented it is - built from 2,718 bookable providers with full priced menus, cross-referenced against 12,591 map-visible venues. Data current through 13 July 2026.



each dot = one venue with a priced menu - 2,718 plotted

2,718 PROVIDERS, PRICED MENUS	65,009 PRICED SERVICES	12,591 VENUES ON THE MAP	97% INDEPENDENT
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PRICING BENCHMARKS

What every treatment costs, across the whole market

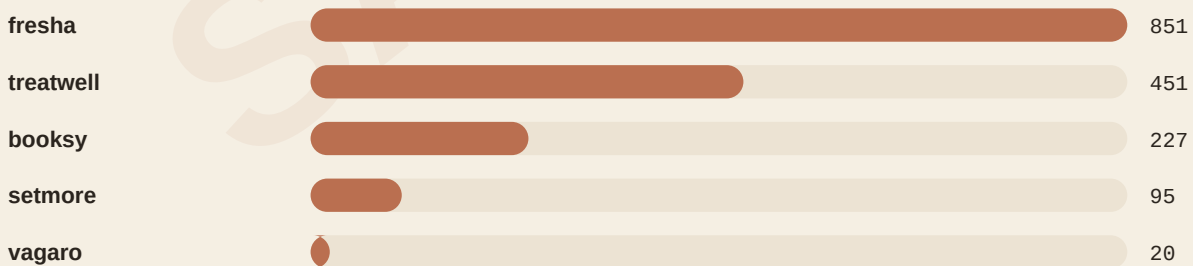
Median and interquartile range per treatment, computed from provider-published list prices (native GBP). Sample sizes disclosed per line; the full report carries every qualifying treatment.



band = middle 50% of prices - tick = median - n = priced services

MARKET STRUCTURE

Online-bookable venues by platform

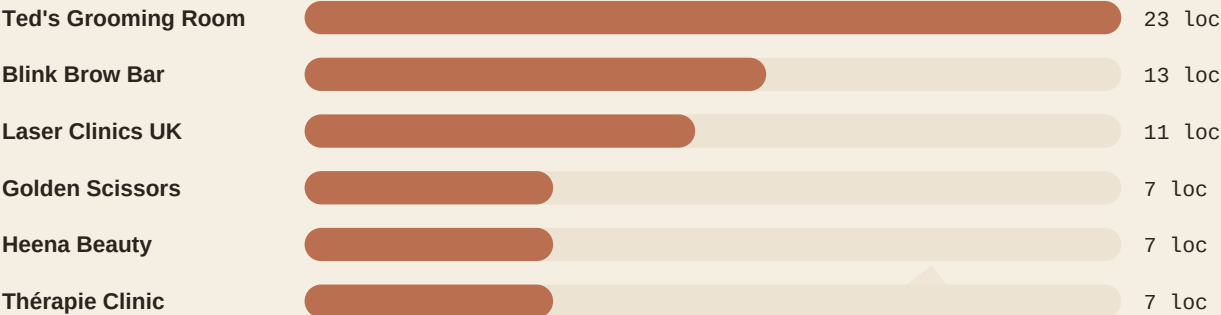


map-attributed platform split - 13.2% of visible venues take online bookings

OPERATOR CONCENTRATION

Who runs more than one location

97% of the 12,591 map-visible venues are linked to a single visible location; 103 operator groups hold 3+ locations (retail counters counted separately). Brand-grouped across the map-visible market, not just our roster.



THE VENUE TABLE - 12 OF 2,718 ROWS

Every venue, one row - identity, traction, menu, price tier

Venue	Postcode	Platform	Rating	Reviews	Menu	Median	Tier
Luxury Wax Bar – Exmouth M	EC1R 4QP	fresha	4.9	13,838	67	£30	mid-market
Luxury Wax Bar - Edgware R	W2 2HU	fresha	4.8	12,491	66	£30	mid-market
SliderCuts	E2 7QL	fresha	5.0	11,462	37	£15	value
No1 Hair & Beauty	W12 8AA	fresha	4.7	10,173	19	£50	premium
Off Cut, Camberwell	SE5 8JA	fresha	5.0	7,848	15	£32	mid-market
Silhani Beauty (Ladies Onl	E1 1LN	treatwell	4.7	4,392	139	£59	premium
Luxe Beauty Ealing (Unisex	W13 0SR	treatwell	4.8	2,890	255	£75	premium
Serenity Surbiton	KT6 7HF	treatwell	4.9	1,458	151	£30	mid-market
Barberette	E5 8QJ	booksy	5.0	1,365	24	£40	mid-market
4K FADES	N22 6SA	booksy	5.0	1,353	17	£20	value
Gentlemans Fade Barbers	E1 1SE	treatwell	4.9	1,279	36	£25	value
FineClippers	E7 8BT	booksy	5.0	1,211	8	£18	value

the sample CSVs carry these venues with address, geo, links and their full priced menus

THE FULL MARKET FILE

market_report.pdf (unmarked, full benchmark set) - providers.csv (all 2,718 rows) - services.csv (all 65,009 menu rows) - data_dictionary.md + coverage appendix. Scoped to your market: hello@tallywire.io - tallywire.io/request